



A nonprofit organization that provides direct financial assistance to both Men and Women with Breast Cancer.

2021 Snow Run Tour Sponsorship Opportunities:

Snowflake Sponsor - \$100 - Receive a snowflake 8 x 10 displayed at the Snow Run of your choice with a dedication in honor or in memory of someone you would like. Or a company name can be displayed.

Pink Snowflake Sponsor - \$350 - 8x10 displayed at ALL 2021 Snow Run events with a dedication in honor or in memory of someone you would like. Or a company name can be displayed.

Patient Giving Sponsor - \$550 - Sponsorship helps give to one patient that will be named as the honorary patient of a 2021 Snow Run event. Your company name will be displayed as the Patient Giving Sponsor name on all dinner tables and a sponsor poster board at the event. Company will be listed on PRR event website page if committed to prior to Dec. 15th.

Pink Ribbon Sponsor - \$1,000 - Individual Snow Run - Sponsor name on all the dinner tables displayed as the Pink Ribbon Sponsor. Sponsor name as Pink Ribbon Sponsor on sponsor board. Company name on event website page.

Dinner Sponsor - \$2,500 - Dinner Sponsor will receive their name on all dinner tables, buffet tables and on the sponsor poster board. Name on PRR website event page with link to your company if committed to prior to Dec. 15th. 2 participant entries to the event.

Snow Run Tour Silver Sponsor - \$5,000 - Receive sponsorship for the entire 2021 Snow Run Tour which includes all 4 events. Your company banner will be displayed at all events. Company name on all each event sponsor board displayed at each event. Company logo and link on 5 website pages for the events (4 event pages & 1 landing page). Company promotional items or 1 marketing material to be displayed at the events. 4 participant entries to an event of your choice.

Product/ In Kind Donations:

2021 Individual Snow Run - Retail value of \$100 or more - Name on sponsor board at event.

2021 Snow Run Tour - Retail value of \$250 or more per event for all 4 events - Name on sponsor board, name on table tents, Company logo on Main Snow Run Tour landing page. Logo on all 4 event pages. Company name on all event flyers and mailings.

Thank you for your support!

Pink Ribbon Riders

Company Name: _____

Address: _____

Amount Submitted: _____

Sponsor Level: _____

Event: _____

Remit with payment to:

Pink Ribbon Riders

PO Box 694

North Branch, MN 55056