



Pink Ribbon Riders expands 2012 Snow Run Tour with the edition of a 7th Snow Run state. On March 9th and 10th of 2012 the PRR will travel to Grand Lake Colorado for the 1st Annual Colorado Snow Run. By adding a Snow Run to the tour, this will enable men and women breast cancer



patients in the state of Colorado to be eligible for funding through the PRR Assistance Program. The event is presented by Grand Lake Chamber and EPS Services. The event will feature two days of riding and is open to both men and women.

## Racers step up to support the Pink Ribbon Riders...

Brad Bettin #20 Ice Oval PRO Champ of Northwood's racing team together with the PRR with a limited edition hood from his sled that was raced at the 2010 World Championship Snowmobile Derby. Not only is this hood signed by many World Championship drivers and other current Pro Champ drivers that you may have heard of, including long time Indy Car racer, Bobby Unser. Brad states, "I thought this hood would be a great way to show my support for the Pink Ribbon Riders. I would be honored to have the PRR auction off this hood to raise money to help benefit the cause and the men and women breast cancer patients they help."

Watch for the Brad Bettin #20 PRR hood on the Pink Ribbon Riders website this fall up for auction!

## Fall and Winter Happenings that you to can support the PRR:

The Pink Ribbon Riders apparel and accessories line is expanding. We gave you a sneak peak last month of the new PRR motocross style jersey that will help start a fund to someday help provide direct financial assistance to all cancer patients. PRR expands this collection with a limited edition baseball cap that will feature both a pink ribbon and a purple ribbon. Please see the [www.pinkribbonriders.com](http://www.pinkribbonriders.com) website for all the new products.

## Custom graphics kit



One Stop Performance (Michigan) teams with Pink Ribbon Riders and runs a custom graphics kit this season at all grass drag events. One Stop Performance owner and racer, Jim McKeown will race his world's quickest snowmobile with the custom hood to help spread the word about PRR this fall. After the season, watch the PRR website for details on how you can be the proud owner of the custom graphic that will donate back to the cause. Participating in this fundraiser and designer of the graphics is Arctic FX. (Michigan).

# Support Pink Ribbon Riders

Return this form with a donation to support the Pink Ribbon Riders.



Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Email: \_\_\_\_\_

For more information on any of the Snow Run Tour events, visit [www.pinkribbonriders.com](http://www.pinkribbonriders.com) or mail this form to: Pink Ribbon Riders - 5420 Beckley Rd. Suite 334 - Battle Creek, MI 49015

The Pink Ribbon Riders (PRR) is a volunteer based 501(c)(3) non-profit organization that combines the passion of riding and combining helping people in need. PRR provides direct financial assistance to both men and women breast cancer patients through funds raised from the Snow Run Tour and other fundraisers.

# 2012 Snow Run Tour



The Snow Run event is open to both men and women of all riding abilities. A two day event with a welcome party, music, food, snowmobile ride, lunch and dinner awards banquet.

Pre Registration only ~ Space is limited. As events fill up fast. To register please go Online at [www.pinkribbonriders.com](http://www.pinkribbonriders.com)

Would you like to sponsor or donate an Item to the event? Please drop us an Email at: [pinkribbonriders@yahoo.com](mailto:pinkribbonriders@yahoo.com)

The Pink Ribbon Riders provide direct financial Assistance to both men and women that are diagnosed With breast cancer.

### Agenda \* Varies per event:

- \* Friday:
  - \* Welcome Party
  - \* Silent Auction, live music, food & more.
  - \* Event collectors patch, door prizes
  - \* Vintage Snow Suit Contest
  - \* Bra decorating Contest
  - \* Vintage ride \* Minnesota only.
- \* Saturday:
  - \* Organized ride with trail leaders
  - \* Lunch & Dinner Banquet
  - \* Pledge Program and incentives
  - \* Live Auction
  - \* Sled decorating contest
  - \* Top Fundraiser recognized.

## 2012 Snow Run Tour Presenting Sponsors



## 2012 Snow Run Tour Pink Ribbon Sponsors



# 2012 Snow Run Tour Schedule

Minnesota	Jan. 6 & 7	Sugar Lake Lodge, Grand Rapids
North Dakota	Jan. 13 & 14	Twin Oaks Resort, Bottineau
Michigan	Jan. 27 & 28	The Eagles Lodge, Gaylord
Wisconsin	Feb. 17 & 18	Amsoil Championship Derby Track, Eagle River
New York	Feb. 10 & 11	The George Hildebrandt Rec. Center, Old Forge
Colorado	Mar. 9 & 10	Grand Lake
Wyoming	Mar. 16 & 17	Togwotee Mountain Lodge, Moran