



Pink Ribbon Riders (PRR) enters the 8th season of the Snow Run Tour and are excited to announce the addition of a seventh Snow Run state. Colorado will be added to the tour this winter in early March of 2012.

The 1st Annual Colorado Snow Run will take place in Grand Lake on March 9th & 10th, and as every Snow Run event on the tour, the event is open to both men and women and all riding abilities. The Snow Run event is a two day event that includes a welcome party, a snowmobile ride, awards banquet, silent and live auctions and so much more including the bra decorating contest and the sled decorating contest.

The Snow Run is an event not to miss, while riding and enjoying beautiful trails from as far as the east coast of New York or to the mountains in Wyoming. The Snow Run tour has something for

everyone and incorporates the great hobby of snowmobiling to help those in need. "Riding in honor and in memory of those we love."

During last riding season, PRR reached its highest amount of giving to patients in one month. \$33,000 was given direct to patients through the Pink Ribbon Riders Assistance Program. The organization has seen record highs of the amount of patients that are in need of financial assistance over the last year. And

expresses their thanks to all those that have been so generous to the support of the PRR over the past eight years.

The 6th Anniversary Pink Ribbon Riders limited edition Arctic Cat Snowmobile is here!

One lucky person can make this theirs.... 2012 1100 FX Sno Pro. For more information on the limited edition PRR sled visit: www.pinkribbonriders.com



2011 Snow Run Tour Schedule

January 6-7

6th Annual Minnesota Snow Run - Sugar Lake Lodge, Grand Rapids

January 13-14

3rd Annual North Dakota Snow Run - Twin Oaks Resort, Bottineau

January 27-28

6th Annual Michigan Snow Run - Eagle's Lodge - Gaylord

February 10-11

8th Annual New York Snow Run - George Hildebrant Recreation Center - Old Forge

February 17-18

45th Annual Wisconsin Snow Run - Eagle River, WI

March 9-10

1st Annual Colorado Snow Run - Grand Lake

March 16-17

5th Annual Wyoming Snow Run - Togwotee Mtn. Lodge

Congratulations to last years Snow Run Tour Top Fundraisers:

- MN - Cheryl Albertson
- ND- Angie Bercier
- MI- Lauren Willard
- WI - Sarah Hodgson
- NY- Jen Barnhart
- WY- Lee Stevens



Check out the PRR custom products at our online store featuring a limited edition

Pink Ribbon Riders riding jersey. A new logo featuring both a pink ribbon and a yellow ribbon will be seen on select items this winter with an announcement to follow!



2012 Snow Run Tour Presenting Sponsors:



Support Pink Ribbon Riders

Return this form with a donation to support the Pink Ribbon Riders.



Name: _____

Address: _____

City: _____ State: _____

Zip: _____ Email: _____

For more information on any of the Snow Run Tour events, visit www.pinkribbonriders.com or mail this form to: Pink Ribbon Riders - 5420 Beckley Rd. Suite 334 - Battle Creek, MI 49015
The Pink Ribbon Riders (PRR) is a volunteer based 501(c)(3) non-profit organization that combines the passion of riding and combining helping people in need. PRR provides direct financial assistance to both men and women breast cancer patients through funds raised from the Snow Run Tour and other fundraisers.

Pink Ribbon Riders is a 501c3 Non Profit Organization that raises funds for both men and women diagnosed with breast cancer. Patients apply to the Pink Ribbon Riders Assistance Program to receive financial assistance.

SHOP WITH THE PINK RIBBON RIDERS TODAY... USE CODE PRRISM TO RECEIVE A SPECIAL OFFER AS YOU SHOP AND HELP THOSE IN NEED!