PINK RIBBON RIDERS[©] - September UPDATE

CURRENT NEWS:

This weekend... visit the PRR at HAY DAYS in North Branch, Minnesota.

We will be located at Booth DA 4. Look for our balloons and the Pink Ribbon Riders flags!

Anyone that signs up this weekend for a 2012 Snow Run will receive a gift of appreciation. We will have the new Boobie Bargain Bin, a selection of gently used items as well as new items that you can pick up at a great price... If you have something to donate to the Boobie Bargain bin, or something you would like to sell.. we will sell it for you... For more details on Boobie Bargain Bin, please see the notes below.

Our booth will also include: CORN HOLE!! Yes, come and play corn hole... and see what you can win!

Don't forget to get your ticket for the 6th Anniversary PRR limited edition Arctic Cat Snowmobile.. this retro looking sled is the hottest sled out there this season.....

We have a great line up of new accessories and clothing... we will be introducing the "SomeDay limited edition hat and motocross jersey... custom pottery, jewelry and more! If you miss us this weekend.. look for the new items coming on the PRR online store.

HAY DAYS HAPPENINGS:

The Snow Industry has teamed together with the PRR and has fundraising efforts and promotions this weekend that they are rolling out!

- BRAAP WRAPS: Visit the Braap Wraps booth this weekend.. for the first ever COLORING BOOK SLED
 WRAP... This wrap is custom for Pink Ribbon Riders and allows you to choose the colors of the warp by coloring it in yourself!! Two donation levels are offered.... And you can color away.. This wrap will then be duplicated and sold to the highest bidder as a fundraiser for the Pink Ribbon Riders after Hay Days...
- Brad Bettin.... Joins the PRR once again this season, with a custom sled hood that he raced, the hood is signed by top racers and also the famous, Bobby Unser. The hood will go on ebay in the late fall for auction to the highest bidder to raise funds for the PRR.....
- One Stop Performance.... Will be racing a custom designed graphics kit by Arctic FX of Michigan this weekend on their fastest snowmobile clocked in the USA.... This hood design will be made available to the highest bidder after their season... Check out One Stop Performance in the Pits this weekend and wish them lots of wins for this weekend's racing... The Pink One Stop Performance sled will race this Saturday.
- 24/7 TV Show and Meisha Johnson visit the PRR booth on Sunday from 2:30pm to 4:00pm. Come by and meet the host of 24/7, Meisha will be signing autographs and telling of her experiences as a host for the very popular 24/7 snowmobile show.

Continued....

GIVING:

Breast Cancer Patient of Midland, MI receives assistance from Pink Ribbon Riders at the Woody's 2nd Golf Outing in August.

Sherry Stewart of Midland, Michigan received a \$500 gift card at the Woody's 2nd Golf Outing in August last month. The outing raised a total of \$9,000+ for the Pink Ribbon Riders. To see the full Press Release from Woody's, please see the PRR website and the PRR Facebook page for all the photos.

September Programs that give Back to PRR:

NEW for this fall:

Thousand Island Winery – Custom Pink Ribbon Riders labeled wine coming in September. Portion of sale will benefit the PRR.

Ten High Films, from Wyoming - Adds a Pink Ribbon Shirt that will donate back to the Pink Ribbon Riders!

2012 Snow Run Tour Calendar:

January

- 6 & 7 6th Minnesota Snow Run Sugar Lake Lodge, Grand Rapids
- 13 & 14- 3rd North Dakota Snow Run Twin Oaks Resort, Bottineau
- 27 & 28 6th Michigan Snow Run- The Eagles Lodge, Gaylord

February

- 10 & 11 8th New York Snow Run George Hiltedbrant Rec. Center, Old Forge
- 17 & 18 5th Wisconsin Snow Run Amsoil Championship Derby Track, Eagle River

March

- $9 \& 10 1^{st}$ Colorado Snow Run, Grand Lake
- 16 & 17 5th Wyoming Snow Run, Togwotee Mountain Lodge, Moran

Continued...

Community Fundraisers this Fall:

September:

September - Silpada Jewelry Sales to benefit Pink Ribbon Riders Location: Internet Sales - www.mysilpada.com/trish.martian Description: 30% of all sales generated from this Silpada sale the month of September, will benefit the Pink Ribbon Riders. Contact Info: Trish Martian, phone: 701-871-0187 email: martian@srt.com

September 17th & 18th - The New Lost Trails Bras for a Cause to benefit the Pink Ribbon Riders

Location: Lost Trails ATV Adventures- Dunmore, PA

Description: ATV, SXS, and dirt bikes welcome. There are over 2000 acres of trails to ride as you please, all weekend long for regular admission prices, to support the Pink Ribbon Riders. Find hidden bras throughout the trails and bring them back for a prize! The Pink Ribbon Riders is a 501 C 3 nonprofit organization whose mission is to provide direct financial assistance to both men and women breast cancer patients through fundraising events. "Riding in honor and in memory of those we love". Pre-registration is available.

Contact info: For more information please visit the forum community at www.ridelosttrails.com or call 1-570-730-8131.

September 24, 2011 - Watertown Chrome Divas "2011 Ta-Ta Run" Location: Watertown, NY Details TBA

October 29, 2011 - Fox Cityz Foxz Roller Derby Bout- Bake Sale Location: Players Choice, Appleton, WI Description: Roller Derby Bout Bake Sale proceeds to benefit the Pink Ribbon Riders; More Details will be added as we receive them. Contact Info: Shelly Hitchcock (schalow708@hotmail.com)

November 2011 - Jeans Days and Popcorn Fridays from American 1 Federal Credit Union Location: American 1 Federal Credit Union in Jackson, Michigan Description: American 1 Federal Credit Union employees can pay to wear jeans on casual days, and also have Popcorn Friday in the lobby to support Pink Ribbon Riders.

The PRR Triton Trailer is for sale:

Triton Trailers teams with Fisk Distributing and Ingles Performance of New York to provide an incredibly decked out trailer for the PRR to transport all the needs for the organization during the year. And at the end of each season

PRR the trailer is made available to the public for a reduced cost. The fully loaded has every feature that you could think of! For more information and serious inquiries, please contact the PRR or Ingles Performance of Phoenix, New York.

SPECIAL THANKS TO ALL OF OF OUR SPONSORS AND SUPPORTERS. ×

2011-2012 Snow Run Presenting Sponsors:

Arctic Cat, Triton Trailers, Ingles Performance, HMK USA, CHOKO Designs

2012 SNOW RUN TOUR : PINK RIBBON LEVEL SPONSORS

Voss Signs, OSM, TRACK, Curve Industries

Would you like to support the 2012 Snow Run Tour? There is still time, we are

looking for product donations, financial sponsors, and in kind sponsors that have services they can provide. Drop us an email today! <u>pinkribbonriders@yahoo.com</u>

For a complete list of sponsors please visit the Pink Ribbon Riders website and shop with those who support the cause.

Pink Ribbon Riders $\mbox{\sc G}$ is a 501 C 3 Non Profit organization. August Update dated 8/3/2011.