

# **PINK RIBBON RIDERS® - JUNE NEWS UPDATE**

## ***CURRENT NEWS:***

### **CLICK and raise money for PRR!**

June is Goodsearch month for PRR:

Use GOODSEARCH as your search engine and you will give 1 cent each click to PRR. Every click will make a difference. Simply type in the words Pink Ribbon Riders and Goodsearch will connect you to us!

### **PRR is on Facebook and Twitter**

We have redone our facebook page and ask you to like us. We also are on Twitter and working to set up a Pink Ribbon Riders blog this summer that you can access on our PRR website. As you may or may not know PRR raises very little of our funding from outside of the snowmobile industry and our assistance is made to both riders and non riders. So we are asking you to help us spread the word about PRR to those you know on Facebook and Twitter.

### **PRR attends Arctic Cat 50<sup>th</sup> Anniversary celebration in Thief River!**

Come and see PRR at the Anniversary Celebration on July 29<sup>th</sup> & 30<sup>th</sup>. A sneak preview of the 6<sup>th</sup> Anniversary Pink Ribbon Riders limited edition Arctic Cat snowmobile will be made available.

### **Michigan Golf Classic & Sports Dinner**

On Friday July 15<sup>th</sup> at the Medalist Golf Club, the 4<sup>th</sup> annual event will take place with a sports theme and guest appearance. The event is open to both men and women and guests are invited to wear their favorite sports team jersey. Non Golfers are invited to attend by purchasing a dinner ticket. Live music, silent and live auctions and a full chef's dinner for all attendees. Early bird registration is by June 15<sup>th</sup>.

### **Online Fundraiser – Magazines June to July 31<sup>st</sup>. Our goal of \$1,000.00.**

Please help us fundraise by treating yourself to your favorite magazines. Order or renew any magazine with us and 40% of each purchase goes directly to helping me and my group out. Your contribution will make this a huge success and get us one step closer to reaching our goal that will help 2 patients.

\* Choose from over 1,000 magazine titles \* Save up to 85% off newsstand prices

\* 40% of the proceeds goes to us!

Take a quick minute to browse our web page by going to <http://www.SupportOurGroup.com/ZM4033>  
Forward this email to your friends, family and anyone else interested in helping out a worthy cause and saving money on magazines!

### **2011 Riders Challenge :**

Congratulations to Jacki

**Volunteer Alert:**

PRR has been proud to function at a 97% volunteer basis. But the last year has become less and less people that have been able to help on event committees and daily functions for PRR. Here are the desperate needs of the PRR volunteer areas we need help.

Michigan Snow Run – Event Committee – committee’s must be able to commit to 4-6 months from event to work on ongoing projects.

Michigan Golf Outing – Event Chair Person and Event Committee.

New York Snow Run – Event Committee

New York Snow Run –Survivor Committee

- If you are interested in volunteering for any of the above please contact us today. We appreciate day of event helpers, but really need those that can commit the months prior to the events to help with the planning of the actual event. We are always open to ideas, and ask you to keep sending them, but would really like to have people that can help implement them too!

***PRR NEW HAPPENINGS***

**SURVIVOR COMMITTEE**

It has been in the making for a year now, and we are happy to announce that Judy Russell of Ohio and attendee of the Michigan Snow Run has accepted to Chair the PRR Survivor Committee. This committee will comprise up of 2 survivors from each of the PRR Snow Run states. The committee will help on small projects that will help benefit the PRR major fundraising event called the Snow Run.

**Online Shopping with Pink Ribbon Riders:**

- Coming this summer, limited edition handmade pink ribbon mugs.
- Available now, wedding favor donation cards.
- Boobie Bargain Bin, just getting started, will have gently used and new items available at a great cost.

**2012 Snow Run Tour: Tentative Schedule\***

Minnesota- Jan 6 & 7

North Dakota – Jan 13 & 14  
Michigan \* Date Change – Jan 27 & 28  
New York – Feb. 10 & 11  
Wisconsin- Feb 17 & 18  
Wyoming – 16 & 17

New: Mail in registration will be made available this year for the Snow Runs, look in your mailbox in late July.

**Community Fundraisers:**

*Community Fundraisers are event that are driven by Volunteers that do not participate in one of the PRR events or take part in a pledge program at one of our events.*

July 15<sup>th</sup> – Jumping for Ta Ta’s – Premier Sky Diving, Michigan

August 19<sup>th</sup> – Woody’s Invitational Golf Outing – Michigan

*For a complete listing, please visit the PRR website under Community Fundraisers.*

**PRR Facts:**

- April Giving - \$27,500 in patient assistance.
- May Giving - \$15,000 in patient assistance.
- December 2010- \$33,000 was highest month given out in patient assistance so far.
- PRR is averaging more funds given out than funds raised for the 2010-2011 year. The average amount of patients applying from last year at this time to now has increased from 2-3 patients per day to 5-6 patients per day, 7 days a week.

**SPECIAL THANKS TO ALL OF OF OUR SPONSORS AND SUPPORTERS.**

**2010-2011 Premier Organization Sponsor:**

Automoblox

**2010-2011 Snow Run Presenting Sponsors:**

Arctic Cat, Triton Trailers, Ingles Performance, HMK USA, CHOKO Designs

**2010- 2011 SNOW RUN TOUR PLEDGE PROGRAM SPONSORS:**

Togwotee Mountain Lodge, Choko Designs, KLIM USA, Swendson Motorsports, HMK USA, FXR,

MBRP Performance, Straightline Performance, Stud Boy, Woody’s, Habervision, Triton & Fisk Distributing, Castle HJC

**For a complete list of sponsors please visit the Pink Ribbon Riders website and shop with those who support the cause.**