

PINK RIBBON RIDERS[®] - UPDATE - DECEMBER 2011

Join Us on: FACEBOOK & Twitter: Pink Ribbon Riders



Pink Ribbon Riders[®] is wishing you and your family a safe and happy holiday season. We have lots of news and updates for you.

This will be the biggest Update of the year! Please read on...

Just 13 days away from Christmas! Can you believe it?

Shop with the Pink Ribbon Riders online store.. Hurry as last day to ship is December 19th... so you can receive items in time for the big day! We offer gift wrapping too!

Or..GOODSHOP: Shop with Goodshop and donations will be made from retailer to the Pink Ribbon Riders. When you shop with the many retailers on GOODSHOP such as JcPennys, Macys, Sears and more for the holidays, a percentage is donated back to the PRR.

Or.. visit our GIVEBACK PROGRAM Sponsors.. shop with them and items will donate back to the PRR.. Visit these companies that giveback: Powermadd, HMK USA, Sled Divas, GMAX helmets, 10 High Clothing, Straight Line Performance, On Snow Magazine, Habervision, Woody's, Choko Design, Off Road Vixens, Thousand Island Winery

SHOP EBAY! Put in the Pink Ribbon Riders name and see who is donating back to PRR through their EBAY Stores... WEIS Performance is one.. over 130 items to pick from..

-THIS WEDNESDAY... An online Fundraiser—SCHEDULED for December 15th on EBAY! -

Brad Bettin of Northwoods Racing. Joins the PRR once again this season, with a custom sled hood that he raced in the Ice Oval Series, the hood is signed by top racers and also the famous, Bobby Unser. The hood will go on ebay the week of Dec. 15th.. ending on the 15th evening, for auction to the highest bidder to raise funds for the PRR.



-2012 Snow Run Tour Registration, It's time to register....The countdown has

began and our first Snow Run is approaching. If you have not yet registered... it's time.. Registration deadlines due apply. Registration will close prior to each event so that we can best prepare for your fun.

Just around the corner.... Pink Ribbon Riders kicks off the Tour with a stop on January 9th and 10th to the Sugar Lake Lodge in Grand Rapids Minnesota with 190+ people coming together to ride in honor and in memory.... Then it's off to the twin Oaks Resort in Bottineau North Dakota.... If you cannot attend an event and would still like to support the Pink Ribbon Riders fundraising efforts, please drop us an email as we are looking for donated items for the silent auction... ©

Don't forget to get your ticket as the drawing is in January..

Pink Ribbon Riders unveils the "Retro" sled and a recap of the 50th *Anniversary celebration at the Arctic Cat factory event.*

Arctic Cat and Pink Ribbon Riders team up for the 6th year with a limited edition Arctic Cat "Retro" styled sled for the cause. The sled will be unveiled at the Arctic Cat 50th Anniversary Celebration at the Arctic Cat factory this weekend.



The 6th Anniversary PRR sled has custom graphics from Blown Concepts and upgrades from ROX Speed FX. Supporters of the PRR cause will have an opportunity to make this sled theirs this fall. Watch for the PRR limited edition sled and more at the Hay Days appearance in September and this fall.

-Do you own a business and process credit cards? You can make a tax deductible donation through your credit card processing by teaming with EPS and PRR....

Can you help with donate a new item to PRR for the upcoming Silent Auctions?

If you have a new item that you can donate for the silent auction fundraisers for the Pink Ribbon Riders please drop us a note at <u>pinkribbonriders@yahoo.com</u>. Subject Line: Auction Item. We are looking for new items that can be used in silent auctions for the upcoming Snow Run events. Whether you can attend or not, we need your help with a donated item. The Snow Run event is the main fundraiser for the Pink Ribbon Riders...



Would you like to make a holiday donation that is tax deductible to the Pink

Ribbon Riders? As the holidays approach.. we need your help more than ever.. consider making a donation to help those in need... PRR receives more applications in the month of December than any other month of the year.

Click here..... <u>http://pinkribbonriders.kintera.org/faf/home/default.asp?ievent=484118</u>

(If the link does not work, please copy and paste into your browser)

PINK WELL GRANT CHALLENGE: UPDATE:

Thank you to all of those who voted recently for the PRR in the PINK WELL GRANT Challenge.. PRR made it to the top 30 finalist for the grant..and our next step is coming... We will need your help again very soon, Please keep an eye on our website and facebook page as we are in the running for a \$40k grant! But we can not win this with out your help! Stay tuned.. and thank you for your support...

The Citgo Challenge... We have news coming in a week... stay tuned to our Facebook page as we will be announcing the results there. If you have not yet "liked" us on our Facebook page, please do so... this is where we keep you posted with weekly happenings...

After the Holiday.. Think of Pink Ribbon Riders.. After the holiday season, we are going to ask something new of our supporters.... Not sure if you new, but here at PRR we do a lot, I mean A LOT of recycling.. to keep our costs of running the organization down... So we recycle or what is called upcycyle items.

This is a new section that we will be including on our UPDATES:

PINK RIBBON RIDERS WISH LIST:

- 1. New or used small jewelry boxes... in great condition.. any shape, rings boxes, earrings, bracelets.
- 2. Paper products: New business size envelopes

Copy paper – White

- 3. Office Supplies : Scotch tape and packing tape
- 4. Ink HP ink for printers



• If you can help with any of the items above or have a contact to a company that might, please drop us a note to <u>pinkribbonriders@yahoo.com</u> attn: WISH LIST

"Some Day" Fund jerseys are on there way... We got word on the custom Pink Ribbon

Riders motocross jersey... it will arrive in January and as soon as we ge tit we will add it to the PRR Online store.. thank you to all of you that have been patient waiting for this item.... A portion of proceeds of any "Some Day" item will be placed in a fund to start a program within Pink Ribbon Riders to some day help all cancer patients with the same financial assistance we currently have available to breast cancer men and women that are diagnosed. Our first product made for the Some Day Fund is the Pink and Purple Ribbon Hat,

available online.



Pink Ribbon Riders "RIDERS CHALLENGE". The 2012 Riders Challenge has been announced.

Help the Pink Ribbon Riders® (PRR) raise funds to direct provide financial assistance to both men and women diagnosed with breast cancer while riding in honor and in memory! By participating in the Riders Challenge you are helping the organization with an online based fundraiser opposed to the cost of the Pink Ribbon Riders hosting an event with costs and expenses. This Challenge enables more of the funds raised go to the PRR mission instead of the overhead costs to running a physical live event!

PINK RIBBON RIDERS

Are you looking for a way to support but can't attend our events? Become a Pink Ribbon Riders Member

What is the Benefit to Being a Member?

As a member you will be helping the volunteer-based organization Pink Ribbon Riders assist both men and women diagnosed with breast cancer to make one day just a little more comfortable with the Pink Ribbon Riders Assistance Program. People helping people.



 \sim First 50 Members will receive a PRR patch.

Name on PRR Members page

 \mathbb{Z} Limited Edition Pink Ribbon Riders logo metal pin

 \mathbb{Z} Special "Member Only" offers and emails

 $\frac{1}{2}$ The fuzzy warm feeling that you have helped this grass roots organization help people in need.

Why Become a Member?

Membership funds are to help the organization continue the mission of helping men and women breast cancer patients by providing direct financial assistance with the Patient Assistance Program, and also the cost that comes along with daily operations of the organization.

Membership Dues: \$20 per year.

Join Now! Print Renewal Form!

Policy of Membership:

- The PRR membership is a non-voting membership.
- The yearly membership is based on the month of when you start your membership.
- Membership packets will be mailed once a month.
- PRR Members page will be updated once a month.
- You can find all information on the PRR WEBSITE.

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