

PINK RIBBON RIDERS® - August UPDATE

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CURRENT NEWS:

Pink Ribbon Riders unveils the “Retro” sled and a recap of the 50th Anniversary celebration at the Arctic Cat factory event.

Arctic Cat and Pink Ribbon Riders team up for the 6th year with a limited edition Arctic Cat "Retro" styled sled for the cause. The sled will be unveiled at the Arctic Cat 50th Anniversary Celebration at the Arctic Cat factory this weekend.



The 6th Anniversary PRR sled has custom graphics from Blown Concepts and upgrades from ROX Speed FX. Supporters of the PRR cause will have an opportunity to make this sled theirs this fall. Watch for the PRR limited edition sled and more at the Hay Days appearance in September and this fall.

Wrap Up: Arctic Cat 50th Anniversary- Thief River Falls, MN.

Wow! Did Arctic Cat out do themselves with an amazing weekend of fun for all that attended the 50th Anniversary celebration! The entire town of Thief River Falls was buzzing with excitement. Even if you ride another brand, there were snowmobilers from all over the USA that attended. 50 years of fashion from the snowmobile manufacturer was shown, some that has easily made its way back in today's fashion. To an amazing display of sleds and pre production sleds and motorized products that came from the factory since day one of Arctic Cat's operation. Famous names like Kirk Hibbert, PJ Wandersheid, Aaron Scheele and even a spotting from Sasquatch was to be seen. Pink Ribbon Riders was in attendance and unveiled the “Retro” 6th anniversary sled as well as showing off our 720 cc Sno Pro dedication sled.

Breast Cancer Patient of Thief River Falls, Receives from Pink Ribbon Riders:

Seen in photo. Left Tami from Thief River Falls in joined with Arctic Cat Representative, Kathy Johnson holding her \$500.00 gift card of Assistance. Through all the support of those reading today, you made it possible for Tami to have received the help she needed!



All in all the weekend was filled with something to see every which way you turned. And coming for those soon, you will see the new “Wildcat” that we got to see... To see a ton of pictures from the weekend, please visit

us on the Pink Ribbon Riders FACEBOOK page!



Month of July WRAP UP:

Michigan Golf Classic & Sports Dinner

On Friday July 15th at the Medalist Golf Club, the 4th Annual event took place with a sports theme and guest appearance from PGA PRO Dan “Pohlcat” Pohl from Cleveland /Srixon Golf. The event was open to both men and women and guests were invited to wear their favorite sports team jersey. Non Golfers attend by purchasing a dinner ticket. Live music, silent and live auctions and a full chef’s dinner for all attendees. See the Pink Ribbon Riders Facebook page for all the golf outing photos.



July – Jumping for Tata’s – Community Fundraiser

Premier Skydiving took to the air literally, to raise funds for the Pink Ribbon Riders. Professional sky divers started at sun up on Friday July 15th to see how many jumps they could do from sun up to sun down. Tandem jumps were offered over the weekend with a portion of proceeds to the PRR. Special thanks goes out to Premier Sky Diving of Fremont, Michigan for the second year of support. We are so proud to be connected to our friends in the air helping make a difference in so many lives. “Jumping for Ta Ta’s”.

The PRR Triton Trailer is for sale:

Triton Trailers teams with Fisk Distributing and Ingles Performance of New York to provide an incredibly decked out trailer for the PRR to transport all the needs for the organization during the year. And at the end of each season

PRR the trailer is made available to the public for a reduced cost. The fully loaded has every feature that you could think of! For more information and serious inquiries, please contact the PRR or Ingles Performance of Phoenix, New York.



Give Back Programs Coming in September:

Thousand Island Winery – Custom Pink Ribbon Riders labeled wine coming in September. Portion of sale will benefit the PRR. Check out the Website, under ***Give Back Programs.***

Community Fundraisers

August-

August 5th -August 7th - Otsego County Mounted Division Campout

Location: Elk Hill Campground (Pigeon River) Vanderbilt, MI

Description: Horse riding and potluck on Saturday, camping for the weekend, \$25.00 per rider, all proceeds to benefit the Pink Ribbon Riders.

Contact Info: Suzie Clear (sclear79@yahoo.com)

August 19, 2011 - Woody's 2nd Annual Charity Golf Outing

Location: Beech Hollow Golf Course in Freeland, MI

Description: 4 person golf scramble. Shotgun Start - 18 Holes of Golf with Cart

Prizes To Be Announced: 1st, 2nd, 3rd, 5th, 10th and last place finishers

Coffee/Donuts at Check-in, Drink Tickets, Hot Dog at Turn Around, Beverage Carts on Front and Back Nine

50/50 Drawings Front and Back Nine

\$10,000 Prize for Hole-In-One

Holes Prizes, Dinner to Follow Play, Participation Gift

Contact Info: Tanya 989-689-4911

Registration is open to the public. Download registration form here.

September-

September - Silpada Jewelry Sales to benefit Pink Ribbon Riders

Location: Internet Sales - www.mysilpada.com/trish.martian

Description: 30% of all sales generated from this Silpada sale the month of September, will benefit the Pink Ribbon Riders.

Contact Info: Trish Martian, phone: 701-871-0187 email: martian@srt.com

September 17th & 18th - The New Lost Trails Bras for a Cause to benefit the Pink Ribbon Riders

Location: Lost Trails ATV Adventures- Dunmore, PA

Description: ATV, SXS, and dirt bikes welcome. There are over 2000 acres of trails to ride as you please, all weekend long for regular admission prices, to support the Pink Ribbon Riders. Find hidden bras throughout the trails and bring them back for a prize! The Pink Ribbon Riders is a 501 C 3 nonprofit organization whose mission is to provide direct financial assistance to both men and women breast cancer patients through fundraising events. "Riding in honor and in memory of those we love". Pre-registration is available.

Contact info: For more information please visit the forum community at www.ridelosttrails.com or call 1-570-730-8131.

September 24, 2011 - Watertown Chrome Divas "2011 Ta-Ta Run"

Location: Watertown, NY

Details TBA

October 29, 2011 - Fox Cityz Foxz Roller Derby Bout- Bake Sale

Location: Players Choice, Appleton, WI

Description: Roller Derby Bout Bake Sale proceeds to benefit the Pink Ribbon Riders; More Details will be added as we receive them.

Contact Info: Shelly Hitchcock (schalow708@hotmail.com)

November 2011 - Jeans Days and Popcorn Fridays from American 1 Federal Credit Union

Location: American 1 Federal Credit Union in Jackson, Michigan

Description: American 1 Federal Credit Union employees can pay to wear jeans on casual days, and also have Popcorn Friday in the lobby to support Pink Ribbon Riders.

Volunteers

The PRR is still looking for volunteers to help plan and organize the 2012 Snow Run events. If you have just a few hours a month in the fall, we really need your help! As a small organization of just two gals behind the scenes we are reaching out to the public asking for help! If you like the Snow Run events and the mission of the Pink Ribbon Riders, please drop us an email if you would be able to give some time.

PRR Facts:

- April Giving - \$27,500 in patient assistance.
- May Giving - \$15,000 in patient assistance.
- December 2010- \$33,000 was highest month given out in patient assistance so far.

- PRR is averaging more funds given out than funds raised for the 2010-2011 year. The average amount of patients applying from last year at this time to now has increased from 2-3 patients per day to 5-6 patients per day, 7 days a week.

Would you like to support the 2012 Snow Run Tour? There is still time, we are looking for product donations, financial sponsors, and in kind sponsors that have services they can provide. Drop us an email today! pinkribbonriders@yahoo.com

SPECIAL THANKS TO ALL OF OF OUR SPONSORS AND SUPPORTERS.

2010-2011 Premier Organization Sponsor:

Automoblox

2010-2011 Snow Run Presenting Sponsors:

Arctic Cat, Triton Trailers, Ingles Performance, HMK USA, CHOKO Designs

2010- 2011 SNOW RUN TOUR PLEDGE PROGRAM SPONSORS:

Togwotee Mountain Lodge, Choko Designs, KLIM USA, Swendson Motorsports, HMK USA, FXR,

MBRP Performance, Straightline Performance, Stud Boy, Woody's, Habervision, Triton & Fisk Distributing, Castle HJC

For a complete list of sponsors please visit the Pink Ribbon Riders website and shop with those who support the cause.