

**FOR IMMEDIATE RELEASE**  
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**Woody's charity golf outing raised over \$9,200 for Pink Ribbon Riders<sup>®</sup>**

*Hope, MI* (August 29, 2011) - International Engineering & Manufacturing, Inc. (IEM), maker of Woody's traction products, held their 2<sup>nd</sup> Annual Golf Outing on August 19, 2011 to bring industry patrons, local businesses, and friends together in efforts to raise funds for Pink Ribbon Riders<sup>®</sup> (PRR).

The day started out early at Beech Hollow Golf Course in Freeland Michigan with over 120 participants. Last years 1<sup>st</sup> Annual was enjoyed by all who attended which generated more interest and double the teams signed up to play this year. As everyone arrived, they enjoyed coffee, donuts and a massage to get them ready for 18 holes of golf. Free massages were given out by Nicole Mollhagen from Your Healthy Balance of Saginaw County.

Teams throughout the day had the opportunity to win a \$10,000 Hole-In-One, hole prizes and many others prizes donated for this worthy event. In addition, players **dug deep** into their pockets and participated in 50/50 drawings, raffles, betting hole, and a live auction. Winners of the 50/50's gave ALL their winnings back to PRR, as well the 1<sup>st</sup> and 2<sup>nd</sup> place finishers and skin winners gave back a portion to PRR. After a great day of play, teams joined under the pavilion area where they were treated to a wonderful chicken dinner prepared by Beech Hollow.

During the dinner presentation a local breast cancer patient, Sherry Stewart, was presented with a gift of \$500 by Pink Ribbon Riders. Sherry was diagnosed with breast cancer in December 2010. She is currently undergoing radiation treatments and will have to continue with chemotherapy once finished with the radiation. Sherry's spirits are high and she was extremely grateful to all of those who attended and made the day possible.

Team Wixom was the 1<sup>st</sup> place team and was awarded \$480 with the 2<sup>nd</sup> place team, TechMet Carbides (last years winners), getting \$240. The Boice Bird and Sons team secured 3<sup>rd</sup> place and will receive new 2012 Woody's Hooded Sweatshirts. Team #60, Bouza Dairy and Nizinski teams went home with goody bags for taking 5<sup>th</sup>, 10<sup>th</sup> and last places.



**1<sup>st</sup> Place Team – Team Wixom**



**Jody McKay, Alicia McVannel & Sherry Stewart**

“I was impressed with the support the industry gave Pink Ribbon Riders at the second annual fund raiser. The event really grew from the first year. The team at Woody's outdid themselves with hospitality and professionalism. It was a very enjoyable day, raising money for a wonderful cause. Everyone should make the time to attend next years event as they will get to see first-hand the incredible work that Pink Ribbon Riders is doing in their local communities for people who are hardest hit by a devastating disease,” said Joe Mooney from Marshall Distributing.

“I am thrilled to be a part of the Woody's-Pink Ribbon Riders golf outing. Woody's, a long time sponsor of Wright & Filippis racing, can always be counted on with quality traction products to put our sleds on the podium. The golf outing was nothing short of spectacular. We had a great time, raised money for a great cause, and we showed that we belong racing a sled, not on a golf course! Can't wait till next year's event,” said Jim Wazny from Wright & Filippis.

Thank you to all our sponsors, prize donors, teams, volunteers, PRR, and Beech Hollow for making this a fun and successful event!

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