

**FOR IMMEDIATE RELEASE**  
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**Woody's charity golf outing raised nearly \$4500 for Pink Ribbon Riders**

*Hope, MI* (September 13, 2010) - International Engineering & Manufacturing, Inc. (IEM), maker of Woody's traction products, held their 1<sup>st</sup> Annual Golf Outing on August 20, 2010 to bring industry patrons, local businesses, and friends together in efforts to raise funds for Pink Ribbon Riders.

The day started out early at Beech Hollow Golf Course in Freeland Michigan with participants enjoying coffee, donuts and a massage to get them ready for 18 holes of golf. Free massages were given out by the wonderful ladies from Your Healthy Balance of Saginaw County.

Teams throughout the day had the opportunity to win \$10,000 from Woody's, 2010 Ski-Doo snowmobile from Grace Performance, hole prizes and many others prizes donated for this worthy event. In addition, players dug deep into their pockets and participated in 50/50 drawings, betting holes, and a live auction. After a great day of play, teams joined under the pavilion area where they were treated to an outstanding chicken dinner prepared by Beech Hollow.

During the dinner presentation a local breast cancer patient, Susan Fjerstad of Saginaw, was presented with a gift of \$500 by Pink Ribbon Riders. Susan shared with the group a story of her battle with cancer for the last twelve years. Susan is keeping a positive attitude and is enjoying every moment possible with her family.

TechMet Carbides was the 1<sup>st</sup> place team and was awarded \$480 with the 2<sup>nd</sup> place team, Wise Guy Racing, getting \$240. The Brown/Samuels team secured 3<sup>rd</sup> place and will receive new 2011 Woody's Tech Jackets. Cadarette Racing went home with goody boxes for taking 4<sup>th</sup> place.



**1<sup>st</sup> Place Team – TechMet Carbides**



**Susan Fjerstad and Jody McKay**

“This is the best outing we have ever participated in and you can count us in for next year,” was heard by teams as they packed up to head home.

Thank you to all our sponsors, prize donors, teams, volunteers, PRR, and Beech Hollow for making this a fun and successful event!

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