

For Immediate Release:



September 26, 2010

**New York Community Fundraiser to benefit the Pink Ribbon Riders and local NY woman.**

Pink Ribbon Riders present public assistance recipient Cathy Gilbert with a \$500.00 Gift card from the Pink Ribbon Riders Assistance Fund at the Chrome Divas Ta Ta Motorcycle Ride on Saturday September 25<sup>th</sup> in Carthage New York this past weekend. The Chrome Divas is a women's riding club based in Watertown New York that choose the Pink Ribbon Riders as one of the beneficiaries of the fundraising event this year for their annual event. The event was open to both men and women riders with live music and auctions that were held after the ride day.

Pink Ribbon Riders chooses patients from local areas in which they appear to give back to the communities in which funds are raised. And this weekend's event benefited the Pink Ribbon Riders mission of directly providing financial assistance to patients.

Stay tuned for a press release from the Chrome Divas to be posted on the PRR website.



Above left photo:

Left Jody McKay, Co-founder of Pink Ribbon Riders presenting Cathy Gilbert of Watertown, NY with the Pink Ribbon Riders \$500.00 financial assistance card at the Chrome Divas Ta Ta Motorcycle Ride on Saturday September 25, 2010.

Right Photo:

Recipient Cathy Gilbert, in pink shaking hands with Chrome Divas representative, Rosemary prior to presentation.