

Can you say EPIC snow and an EPIC New York Snow Run Event this past weekend raising \$73,000 + and still counting!

What an amazing weekend with epic snow trail conditions and people coming from all over the east coast and event the mid west to ride in honor and in memory of those we love.



The 7th Annual New York Snow Run presented by the town of Webb and the Central Adirondack Association kicked off on Friday evening with the newly added “Chili Cook Off” with young chefs from the Wayne Technical Institute of Rochester with chili named “The Breast Chili” and the “Hooter Chili.” The two teams challenged the guests of the event to vote on their favorite. The champs of the Snow Run chili this year was team #2 with the “Breast Chili”.

The Friday night Snow Run Welcome Party activities included the largest Silent Auction in Snow Run history, a vintage snow suit contest and of course the famous bra decorating contest. If that is not enough fun for you, a guest appearance was added to the live band entertainment as the Smokin’ Aces band a national famous Blues band played with Tas Cruz as he stopped in off the Memphis Blues tour just to support the Pink Ribbon Riders.

Saturday’s Snow Run started bright and early on fresh snow and a day full of epic riding with a pit stop to the Wigwam for lunch as the participants enjoyed a roaring bonfire and the warm hospitality of everyone at the Wigwam. The rest of the day was filled with a quick blizzard of snow covering the trails and a dinner party waiting at 5pm back at the Hildebrandt Recreation Center the weekend home of the 7th Annual Snow Run event.



The dinner party included a live auction with the guest appearance of Jesse a professional auctioneer that helped raise over \$3,000 in less than 45 minutes! Way to go Jesse! Dinner was buffet style and prepared by our young chefs with smoked brisket, chicken French, pasta, and 6 other hot dishes and don’t forget the mountain style salad and last but not least desert. Can you say YUM! Desert was another meal in itself between rice krispe treats and the mouth watering truffles!

To round out the evening, awards were given for the best moment of the day on the trail known as the Pink Ribbon Riders “Boobie” prize, the sled decorating contest and announcements for the Pledge Awards Program that lead to the TOP FUNDRAISER of 2011. Jen Barnhart was named Top fundraiser of 2011 raising \$8,000 +.



2011 Top Fundraiser, Jen Barnhart



And a new addition this year to the pledge program is the 500 CLUB, the 500 club members raise a minimum of \$500 to be inducted, receive a pin and a chance to win a great sponsor prize. Their names are added to the event’s website page and will be added to the next years Snow Run year book.

And the most important presentation is the tradition at the Snow Run event to give the Pink Ribbon Riders Assistance Program support to local breast cancer patients. It’s our way at Pink Ribbon Riders to give back to the community in which the event is held. This year two recipients accepted publicly at the event on Saturday

evening, Nancy Martin and Sheri Morgan. Each of the ladies received a \$500 gift card from the Pink Ribbon Riders Assistance Program. Presentations from outside community fundraisers from were given to Pink Ribbon Riders on Saturday night from DOOTalk.com (\$2,500) Triton Trailers (\$4,000) and the Chrome Divas (6,600).

Thank you to all the volunteers, the sponsors, nationally, regionally and locally that made the 2011 7th Annual New York Snow Run a huge success.

Contest Winners

- Sled Decorating – Teri Griffin
- Vintage Snow Suit - Linda Butcher
- 2011 Top Fundraiser – Jen Barnhart
- Bra Decorating – Brenda Washburn
- Volunteer Appreciation Award- Faith Bishop



2011 Presenting Sponsors - Town of Webb and Central Adirondack Association

2011 Snow Run Tour National Title Sponsor – Automoblox

2011 Presenting Snow Run Tour National Presenting Sponsors:

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New York Snow Run Host Hotel:

Water's Edge Inn & Old Forge Camp Grounds

For more information on the event, sponsors and supporters, please visit:

www.pinkribbonriders.com



Photos of 2011 New York Snow Run

