



2011 Snow Run Tour



5th Annual
Minnesota Snow Run
Jan. 7 & 8
Grand Rapids, MN



2nd Annual
North Dakota Snow Run
Jan. 14 & 15
Bottineau, ND



5th Annual
Michigan Snow Run
Feb. 4 & 5
Gaylord, MI



7th Annual
New York Snow Run
Feb. 11 & 12
Old Forge, NY



4th Annual
Wisconsin Snow Run
Feb. 18 & 19
Eagle River, WI



4th Annual
Wyoming Snow Run
Mar. 18 & 19
Moran, WY

Premier Organization Sponsor:



AUTOMOBLOX®

2010-2011 Snow Run Tour
Presenting Sponsors:

PRR News and Happenings

"Riding in honor & in memory of those we love"



AUTOMOBLOX®

Pink Ribbon Riders is proud to team with Automoblox in 2010-2011 as a Premier Sponsor for the organization. Automoblox is a manufacturer of children's toy cars collected worldwide.

Important Things to Know:

Looking to support the cause through our sponsors & their products?

Through our Give Back Program these great products donate back to the Pink Ribbon Riders.



Thanks to their support we are able to continue our mission! Check out:

- GMAX Helmets
- Haber Vision
- On Snow Magazine
- ArcticFX Graphics
- HMK USA
- CHOKO Design
- Straightline Performance
- KLIM USA
- Woody's Traction Products

Survivor Spotlight:



Public assistance recipients Melinda Urban and Ruth Makosy pictured with volunteer & survivor Alicia McVannel (center) in August at the Fisher's ATV Reunion.

To read our Survivor thank you letters visit www.pinkribbonriders.com

What's Been Happening?

3rd Annual Golf Classic & Beach Party Golfers come together to support PRR at the Medalist Golf Club in Marshall, MI.



PRR was seen in August at Fisher's ATV World Reunion in PA on stage with former American Idol Bucky Covington.



Keep an eye on Outdoor Channel and the Fisher's ATV World TV show for the Pink Ribbon Riders appearance this fall.

Coming This Fall...

PRR and SnowTrails TV hit the trails and mountains of WY this past spring at the 3rd Annual Wyoming Snow Run. The event was filmed for a show to be aired this fall.

Coming This Winter...

The *Riders Challenge* is announced on the PRR website as an effort to bring all riders together to ride in honor and in memory of those we love. PRR challenges you to ride for the cause while raising funds for those in need. See website for more details.





Community Fundraiser's:

Battle Creek Police Dept.
October - Michigan
Police officers will raise money wearing a custom pink Police t-shirt in October.

Chrome Divas
September - New York
Motorcycle ride with a portion of the proceeds donated to PRR.

Fullerton Tool/M. Curry Corp.
September - Michigan
Golf outing to offer items at the event to raise money for PRR.

Anything With Wheels Fun Run
August - Montana
Poker run that painted the town pink rode together to raise

Woody's Golf Outing
August - Michigan
Woody's hosted an invitational golf outing that raised \$4,500 for Pink Ribbon Riders.

American 1 FCU
Summer - Michigan
Credit Union members and staff teamed up for popcorn and dress down Friday to help PRR.

Premier Skydiving
July - Michigan
Amateur and professional jumpers who raised \$3,500.00 in pledges and donations.

Slednecks
Slednecks donates a % of clothing sales over Mother's Day holiday raising \$332.87.

NYSSA Convention
Spring - New York
Auction held at convention raised funds for charity of choice

Rock Maple Racing Relay Race
April - New York
Relay race the last race of the season and raised \$2,383.00.

"Riding in honor & in memory of those we love"

Snow Run Tour Online Registration is open!
Some event registration closes early if the event is full. By registering early you guarantee your spot, and we'll send you event updates by email!

We have new event locations for:
Michigan, North Dakota, and New York!

Both men & women participate in the Snow Run Events!

All together the 2010 Snow Run Tour had more than 1,160 participants at events held in 6 different states.

What if every participant raised \$500?
Each person would provide the financial assistance gift Pink Ribbon Riders provides to patients. Together we would raise over \$500,000 and help 1,000 patients!



Limited Edition 5th Anniversary Pink Ribbon Riders Custom Arctic Cat Crossfire 800

Arctic Cat has teamed with the Pink Ribbon Riders for 5 years to build a custom snowmobile that is donated to PRR.

This year the sled will be raffled off on February 25th, 2011.

Tickets are \$20 each and only 1,000 tickets are available.



2010 Custom Pink Ribbon Riders Triton Trailer is for sale!

Talk about a great deal! Triton Trailers makes it possible for the Pink Ribbon Riders to be on the road all year, creating awareness and bringing goodies to your Snow Run events! But better yet, the 2010 custom Triton Trailer is available for purchase at an unbelievable price! On top of that a portion of the sale is given back as a donation.



Visit our News page online for or contact Ingles Performance at 315-598-7422 for more information on the trailer.



About Pink Ribbon Riders:

Pink Ribbon Riders is a 501 C 3 non profit organization focused on people helping people. As a volunteer based organization we make funds available to breast cancer patients in need of financial assistance. Names of recipients are protected due to medical confidentiality rules, but the organization looks for public recipients at all of our fundraising events to support the local community. For more information visit www.pinkribbonriders.com

