



For Immediate Release:



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Pink Ribbon Riders teams with Fishers ATV World at the 3rd Annual Fishers ATV reunion in helping local breast cancer patients as guest star Bucky Covington formerly of American Idol is seen in Pink at the reunion!

Pink Ribbon Riders (PRR) teams with Fishers ATV World at the 3rd Annual Fishers Reunion in PA this past weekend to help three local breast cancer patients receive their PRR Financial Assistance. Both Melinda (left) and Ruth (far Right) in photo are from the area in which the Fishers Reunion event was held. Featured in the center of the photo is Pink Ribbon Riders Alicia McVannel, also a survivor herself.



The Reunion was amazing and even featured singing star, Bucky Covington formerly seen on American Idol. And seen here at the reunion with PRR Co-founder Jody McKay, he was eager to help spread the word of our group and featured one of the Pink Bras on stage at the concert that night!

The pink bra maybe making a tradition with the wearing of the bra to trademark what the Pink Ribbon Riders stands for as Brian Fisher was seen yet again this year with his pink bra this past weekend also! And if you don't know, PRR and Brian rode together at our ATV Fundraiser last summer as he filmed PRR for his tv show!

(Brian Fisher on stage at Reunion being presented with his bra from PRR)



Keep a watch on tv this September for the PRR to be seen on Fishers ATV World Show

(Outdoor Channel) as they will be airing the Reunion party with great highlights from the entire weekend!

Thank you to the entire staff at Fishers as they made it possible for PRR to make the public awareness that breast cancer can happen to both men and women but most of all that we were able to not only help the two patients that day with direct financial assistance, but an additional 6 patients total from the Patton area of PA were helped because of their Reunion event!

Hats off to an amazing bunch at the Fishers ATV World Show!



Patients receiving the financial assistance on stage with Brian Fisher.

(seen; Brian Fisher, Jody(PRR), Patient Melinda, Patient Ruth, Patient Helen all of Pennsylvania.)

