

FOR IMMEDIATE RELEASE:

September 20, 2010

Pink Ribbon Riders© 3rd Annual Golf and Beach Party a huge success!

Pink Ribbon Riders (PRR) and the Medalist Golf Club host the 3rd Annual Golf and Beach Party this past Friday raising funds for direct financial assistance to both men and women breast cancer patients. Twenty Four (24) teams gathered for the event and participated in on course events such as the cart decorating contest and the beach themed dinner party that was open to non golfers that evening. The party included a social hour and live music. The Pink Ribbon Riders are a locally volunteer based organization from Battle Creek that also travels a national tour providing financial assistance to patients all over Michigan and 5 other states.



The day included a \$5,000 putting contest and as seen above the tradition of decorating the golf carts. Recommended attire for the day was a beach theme as seen below. An additional tradition at Pink Ribbon Riders events is to present a



public assistance gift of \$500.00 to a patient from the area in which an event is held, this year Paula Brieske from Coldwater was chosen and her husband and Co-Survivor Denny were invited to be the guests of honor at the Beach Party dinner.

A special guest appearance from the Battle Creek Revolution attended and mingled with guests. Look for more details on this unique event on the Pink Ribbon Riders website and details for next year will be posted in early winter.



Additional guests of honor were in memory of a Pink Ribbon Riders volunteer and two time patient assistance recipient from Battle Creek, Stacy Livingston's sister and father Sandy and Bill Hart.

**For more information on the Pink Ribbon Riders please visit:
www.pinkribbonriders.com**

Pink Ribbon Riders is a 501 (C)3 Non Profit organization.