

May 4, 2012



[Homepage](#)

[Online Store](#)

[Donate Now](#)

[Contact PRR](#)

[Community Fundraisers](#)

[Apply for Assistance](#)

### Featured Patient Giving:

Hello, I received the gift of \$500 and wanted to let you know how thankful we are for your generosity. Thank you, Jean Upson, WI

Each month on the Pink Ribbon Riders



website we feature a person that shares a thank you note with us. The PRR website has an entire page dedicated to the thank you's we receive. We will share as many as we can with you. This is very important to us at PRR as it helps those that support and make the donations see right where the funding is going.

[See more thank you's](#)

### Who is eligible for the Pink Ribbon Riders Assistance?

The PRR Assistance program is open to both men and women that live in the states of: New York, Michigan, Minnesota, Wisconsin, Wyoming, North Dakota. We have just added Colorado and will be working with patients there too!

\*There are requirements that

## Pink Ribbon Riders<sup>(R)</sup> - Spring Update

Pink Ribbon Riders is a non profit 501 C (3) organization that provides direct financial assistance to both men and women breast cancer patients .

### Happy Spring!

At Pink Ribbon Riders we are working on many new adventures for this summer and fall. So watch for announcements and new looks on the PRR website. Also we are on facebook and do weekly updates on patient giving and happenings. The Facebook page is a fast and effective way for us to update you on a weekly basis. ["Like" us today!](#)



This summer we will be announcing an exciting way you can support the PRR.. Hints are Pinked and Pretty.. Just for the ladies, maybe! We can not wait to share with you!

### Pink Ribbon Riders in 7th Place for the Pink Well Challenge

The Pink Well Challenge is a voting contest grant that is worth \$50,000! The PRR is currently in 7th place and we need your votes daily. We can not thank those of you that have been voting enough! But if you have not voted, please we need you! This is a chance for \$50,000 for the cause and those in need!

It has been a long contest and we appreciate you long term support. But the prize is so worth the effort knowing how many people PRR would be able to help. [Vote today!](#)

### Congratulations to the 2012 Riders Challenge Winner, Courtney Menard of New York.



The Riders Challenge is a fundraiser online with the Pink Ribbon Riders for anyone that wants to help the cause while riding! It lets you be as creative as you want to and raise funds



are listed on the PRR website for all eligibility and all patients must review and agree to the rules and eligibility requirements.

To see more information on the assistance program and ways you can help refer a friend:

[Look here](#)

### Pink Ribbon Riders Online Shopping

Sale announcement coming! Here is a featured item on the store.. Created just for Pink Ribbon Riders! Teamed with HMK USA this hoodie styled jacket is a limited edition color and offered now until supplies last.



Don't forget some items can be bought in bulk to help with your fundraising efforts.

### PRR Spring Facts:

On Thursday February 26th we received 10 patient applications. This is one of the highest per day amounts for this year so far.

PRR averages 5-7 applications received as of the 2011 year.

On April 11th one of the largest amounts of PRR Assistance packets were sent. This was for the month of March and the first week of April. 55 patients were sent assistance. Over \$27,500 was given out in one time.

### Did you know?

On average many patients never finish the application process. PRR works very hard in sending emails and letters to follow up with patients to

for those in need. The Winter Riders Challenge was offered online and was no cost to sign up. Materials like a pledge sheet is provided to download. Riders promote the PRR to others and have opportunities to raise donations for gifts. The funds were turned into PRR by April 1st and a winner is announced.

Congrats to Courtney and all the participants raising a total of \$956.00! Way to go everyone. Courtney as the top fundraiser raised \$776.00!

A Summer Riders Challenge is soon to be announced and can include riding motorcycles, bikes, skateboards anything that you can "Ride in honor and in memory of those we love."

### 5th Annual PRR Golf Classic & Banquet coming Friday July 20th to the Medalist Golf Club in Marshall Michigan.

This is like no other golf event that you have attended before! You do not need to be a golfer to attend, there is a dinner party ticket offered as we have a cocktail hour, tons of food, live music and a silent auction to offer to both golfers and non golfers. There is a golf cart decorating contest and many contests on the course. There is a golfer gift given valued at minimum of \$25.00 and also over \$115.00 in value that are a part of your registration.



This event is packed with lots of fun! If you are interested in helping to work on this event committee please let us know! Registration will open this week on the PRR website. We encourage people to register online and take advantage of the early bird registration.

**This years theme for the event is: Hawaiian Luau by popular demand! We encourage you to decorate your carts with a Luau breast cancer awareness theme or dress yourself! There are prizes for best dressed and carts!**

[Register or learn more](#)

### 2012 Summer Community Fundraiser Schedule

Jumping for Ta Ta"s,  
Premier Skydiving  
July 13-15th - Michigan

Woody's International Golf  
Outing  
August 17th- Michigan

Chrome Divas -Riding for  
Ta Ta"s  
September 22nd- New York



**Special thanks to all those that host the Community Fundraisers.**

complete their applications.

**Did you know?** PRR has only 2 FT gals and 2 PT gals that run the entire organization.

**Did you know?** PRR ran at 84% to the cause in 2011.

Thank you to all for your support and making it possible to help those in need.

**Give Back Programs:** Programs and products that as you shop or visit these companies, donate back to PRR.

[See them here!](#)

There are many things that we can not get donated, if you have a company or business that maybe able to provide in kind services, we would love to talk with you! [Contact us today!](#)

**These fundraisers are volunteer driven and not run by the organization. All funds are donated to benefit the PRR. The events are very important as this is a total community effort that is given and helps promote the PRR's mission and giving to the public. To learn more about the events or hosting your own benefit, please visit: [Community Fundraisers](#)**

### Sneak Peak at the 2013 Snow Run Tour Schedule

MN - Jan. 4 & 5 - Sugar Lake Lodge, Grand Rapids  
ND- Jan. 11 & 12- Twin Oaks Resort, Bottineau  
M I- To be announced, Tentative Jan. 25 & 26  
NY - Feb. 8 & 9 - The George Hildebrant Rec. Center, Old Forge  
WI- Feb. 15 & 16 - Eagle River Derby Track, Eagle River  
CO- Mar. 8 & 9 - Grand Lake, \* Tentative  
WY- Mar. 15 & 16 - Moran, Togwotee Mtn. Lodge

\* Dates and locations are subject to change. Final schedule will be posted in June.

\* Online registration for all events will open August of 2012. Early bird registration is offered. All event registration will close 2 weeks prior to the event date.

[See the 2012 Snow Run Tour](#)

Pink Ribbon Riders (R) is a registered trademark both name and logos. No reproduction or use of the Pink Ribbon Riders (R) name or logos are permitted with out permission.

Intellectual Property, Trademarks, and Copyrights protected by Traverse Legal, PLC. © 2010, Pink Ribbon Riders. All Rights Reserved.

[\\* Contact us today](#)

---

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

---

Pink Ribbon Riders  
5420 Beckley Rd Suite 334  
Battle Creek, MI 49015  
US

[Read](#) the VerticalResponse marketing policy.

