

Thank you!



"Riding in honor and in memory of those we love"

2010 Snow Run Tour Recap and thank you to all who supported!

March 2010

On behalf of Pink Ribbon Riders and all of the volunteers we would like to send a very big thank you to all of those that participated, donated time, donated items or services to the 2010 Snow Run events this January through March of 2010.

The Snow Run event is a unique event bringing together both men and women to help create awareness that breast cancer can happen to all of us. The disease touches so many more lives than just the one that is diagnosed.

Together the Snow Run events and the Pink Ribbon Riders bring together the local, regional and national people and companies that care about others. This year the Snow Run was held in 6 states across the USA in Minnesota, North Dakota, Michigan, Wisconsin, New York and Wyoming and raising close to \$260,000 for the cause!

Just a short 6 years ago, there was only one Snow Run and it raised \$2,500 and now in 2010 we are so honored to have 6 Snow Run events through out the USA and to be able to say that we have raised close to \$260,000 to help those diagnosed with breast cancer! It is amazing and we could not have done it with out your support.

As the main focus and mission of the Pink Ribbon Riders is to assist the patient directly. At the current time we are receiving an average Of 2-3 people per day applying. If we did an average of 3 people times 365 days of the year that would be 1,095 people applying And at \$500 to each patient that would be a need of \$547,500 to help everyone. We have never yet turned down a patient, And we hope in 2010 we will never have to either.

We thank you again for your time and generosity to the mission of the Pink Ribbon Riders and are proud to have you as a part of the caring family of the Pink Ribbon Riders as you are unique to not just us but those that you have helped. Please take time to visit the Pink Ribbon Riders website page with the notes form survivors that the Pink Ribbon Riders Assistance Program has helped. Not all names can be shared as their are protective laws, but the Pink Ribbon Riders will share all thank you notes that we are authorized to share.

We have unique things on the website from auctions and a Pink Ribbon Riders online store, so please stop online and see what's New.

Thank you so much for your generosity. Wishing you a wonderful year!

Kindest Regards,

Jody M.

Jody McKay

Co-Founder and Director, Pink Ribbon Riders

Pink Ribbon Riders 2009-2010 Presenting Sponsors:

