

For Immediate release:  
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## 2009 Pink Ribbon Riders 3rd Annual Minnesota Snow Run raises \$25,000 and still counting!

This past weekend 130 participants gathered at the Quadna Mountain Lodge in Hill City, Minnesota to ride in "Honor and in memory of those we Love" with breast cancer. The event kicked off with a welcome party on Friday evening that included a silent auction, door prizes and a vintage Snowsuit contest!

The event is open to both men and women riders and this important as the Pink Ribbon Riders stresses to the public that men can also get breast cancer and the disease effects all of those around us. Last year



the event raised \$12,000 and had 70 riders. This Year

\$25,000 was raised and 130 people were involved! The Snow Run ride started at 10 am on Saturday am in the chilly weather and took the riders on a 100 mile scenic ride and made a stop for lunch at the beautiful Wendigo Lodge in Grand Rapids. The riders returned around 5pm for a dinner awards banquet featuring music, giveaways and the Prize Program sponsored by HMK USA, KLIM, Castle/HJC, tek Vest, TEK VEST, Woodys, Togwottee Mountain Lodge, WY, SLY dog Skis, Choko Clothing and Arctic Cat.

The top fundraiser of the event is raising \$1,731.00! And honorable Hill City raising \$1,624.00!



Top Fundraiser, Rick Busby

2010 4th Annual Snow Run:  
Watch for details to be posted in early spring!

Online fundraising contest:  
A contest will be posted on the MN Snow Run page this week for participants that are still collecting pledges!

Rick Busby from Mounds View, MN mention is Ginger Humphrey from

Special guests of the evening were Kale Wainer & Dan Gluckey of Arctic Cat Corporation, John Sauter of Bombardier, Tony Poll of Polaris Industries, Matt Pfhancook of Driven Products, Rocky Cutsworth of ROX Speed FX, Randy Nemitz and Shane Zepplin of MaxSLed.com, Rob Kaiser of Blown Concepts. And guests of honor were Pennie Johnson winner of the 3rd Annual Limited Edition Arctic Cat Pink Ribbon Riders Snowmobile with custom Graphics form Blown Concepts. Pennie won the snowmobile in an online auction with all proceeds to benefit the Pink Ribbon Riders

The Pink Ribbon Riders awarded two breast cancer patients with \$500.00 Gift cards each that evening. Public recipients Marcia Hill from Atkin, MN and Joyce Nordquist From the Minneapolis area of MN. **For more information and pictures of the event or the Pink Ribbon Riders, please visit: [www.pinkribbonriders.com](http://www.pinkribbonriders.com)**