



Pink Ribbon Riders® (PRR) Custom Build to honor those we “Ride in honor and in memory of”



The PRR team once again with Arctic Cat Corporation to build a custom build snowmobile Pink Ribbon Riders style. The snowmobile will be dedicated to all the men and women that PRR has been able to help through the years with the Pink Ribbon Riders Assistance Program. And as a thank you to all the support and dedication from the donors, sponsors, family members and co-survivors that have touched the mission of the Pink Ribbon Riders.

The Sled will start as an Arctic Cat Sno Pro 500 and will be transformed Pink Ribbon Riders style with a D&D Powersports 720cc motor with Bikeman Performance taking the lead on helping

the Pink Ribbon Riders with the transformation and will Dyno the sled before it hits the trails this season.

Other custom additions will be from:

FOX SHOX featuring the upgraded EVOL shox. ROX handle bar risers, Additions from Powermadd and a custom seat from SKINZ. More to be announced.

PRR is working with artist Rob or famously known as “Sweet Rob” from Blown Concepts, to create a from the heart dedication to turn the sled into its own piece of “ART”.

The sled will be appearing on the 2011 Snow Run Tour throughout the USA.

“The sled is a great way to honor all that have been involved with Pink Ribbon Riders. As a snowmobiler myself I will be

very honored to ride the sled for all that have supported the cause and for all that fight against breast cancer and all the other horrible diseases out there. We thank everyone for an amazing 7 years of riding for the PRR mission. We could not have made the difference in so many lives without everyone’s support.” Commented by Jody McKay, Co-Founder.

Keep an eye out for the PRR Dedication Sled coming on the Pink Ribbon Riders website and in the next OSM Issue.

The Pink Ribbon Riders Dedication sled will be sold at the end of the season to raise funds for the Pink Ribbon Riders mission. For more details, visit www.pinkribbonriders.com

Become a Pink Ribbon Riders Member



Now you can help the Pink Ribbon Riders by becoming a member today. The membership is created so that you can be

part of the PRR family and keep the mission alive. If you are unable to attend a Snow Run event, you two can now help to make a difference for those in need. Members will receive email updates before the general public and receive special Pink Ribbon Riders promotions. There are other benefits to!

For more information please see our Membership page at www.pinkribbonriders.com/membership.html

Riders Challenge

The Pink Ribbon Riders challenge all riders to join them in “Riding in honor and in memory of those we love.” The Challenge is set to kick off in December and will end on March 1st. The Challenge offers a pledge program with gifts and the goal is for each rider to raise \$500 as that is the same amount that Pink Ribbon Riders gifts to patients in need through the Pink Ribbon Riders Assistance Program.

The Challenge will also offer a Sled decorating contest. **For more information on the Riders Challenge, please visit www.pinkribbonriders.com**

PINK RIBBON RIDERS



RIDERS CHALLENGE 2011

2011 Snow Run Tour Schedule

The Snow Run Tour is a unique grouping of 6 events in 6 states throughout the USA that are the main fundraising events for the Pink Ribbon Riders. The Snow Run events are open to both men and women and are two days packed full of fun! Snowmobile riders of all riding abilities are encouraged to attend and don't forget to decorate your sled!

January 7-8

5th Annual Minnesota Snow Run
Sugar Lake Lodge
Grand Rapids, MN

February 4-5

5th Annual Michigan Snow Run
Otsego Club & Resort
Gaylord, MI

February 18-19

4th Annual Wisconsin Snow Run
Eagle River Inn
Eagle River, WI

January 14-15

2nd Annual North Dakota Snow Run
Twin Oaks Resort
Bottineau, ND

February 11-12

7th Annual New York Snow Run
Hiltebrant Recreation Center
at North Street
Old Forge, NY

March 18-19

4th Annual Wyoming Snow Run
Togwotee Mountain Lodge
Moran, WY



2010-2011 Premier Organization Sponsor:



AUTOMOBLOX®

2010-2011 Snow Run Tour Presenting Sponsors:



Return this form with a donation to support the Pink Ribbon Riders.

Name: _____

Address: _____

City: _____ State: _____

Zip: _____ Email: _____

For more information on any of the Snow Run Tour events, visit www.pinkribbonriders.com or mail this form to: Pink Ribbon Riders - 5420 Beckley Rd. Suite 334 - Battle Creek, MI 49015
The Pink Ribbon Riders (PRR) is a volunteer based 501(c)(3) non-profit organization that combines the passion of riding and combining helping people in need. PRR provides direct financial assistance to both men and women breast cancer patients through funds raised from the Snow Run Tour and other fundraisers.



Pink Ribbon Riders is a 501c3 Non Profit Organization that raises funds for both men and women diagnosed with breast cancer. Patients apply to the Pink Ribbon Riders Assistance Program to receive financial assistance.

SHOP WITH THE PINK RIBBON RIDERS TODAY... USE CODE PRROSM TO RECEIVE A SPECIAL OFFER AS YOU SHOP AND HELP THOSE IN NEED!