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HaberVision gives back to the Pink Ribbon Riders

Support and Bringing Awareness to Breast Cancer

For Immediate Release

Golden, Colorado. HaberVision announces its "Support for Pink" program and has partnered with the Pink Ribbon Riders in their support efforts against Breast Cancer. "What better way to give back than by donating a portion of sales to this meaningful charity", said Jani Shoemaker, vice president of sales at HaberVision. "We look forward to supporting their important mission and we value the opportunity to support this cause that impacts so many of us."

We are proud to offer this simple way for the consumer to participate by visiting habervision.com and enter affinity member code PRR. The "Pink" Riva Polarized Eliminator Fan Goggle is available at a special price of only \$84 and all other products are at least 50% off retail. A 15% donation is made to the Pink Ribbon Riders in bringing awareness and support for breast cancer patients.

About HaberVision

HaberVision is headquartered in Golden, Colorado. Founded by Steve Haber, the developer of the Bolle' brand, Haber products are rigorously tested in the field. All HaberVision products combine the latest in light management systems and coatings with lens and frame materials designed to maximize performance and comfort. HaberVision is an *online only* retailer and all products are sold exclusively through the company's website, www.habervision.com

HaberVision's unique direct sales business model allows consumers a savings of 50% off of suggested retail pricing. See for yourself at www.habervision.com.

38 eyewear products now available (6 goggles and 32 sunglasses) in a variety of styles. www.habervision.com

Please call HaberVision for more information: 303.459.2220 or email:

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