



# Pink Ribbon Riders Snowmobile Challenge®

## Guidelines

### Participation Guidelines:

1. To participate in the Pink Ribbon Riders Snowmobile Challenge you must register online on the SNOWMOBILE CHALLENGE PAGE of the Pink Ribbon Riders website.

The Challenge is free to participate in. And there are Thank you gifts for the amount of donations you raise.

The GOAL of the RIDERS CHALLENGE: Help raise funds for the Pink Ribbon Riders to be able to provide financial assistance to breast cancer patients in need while dedicating the winter to "Riding in honor and in memory of those we love".

2. Submit a photo of you and your snowmobile to Pink Ribbon Riders when you register to: [pinkribbonriders@yahoo.com](mailto:pinkribbonriders@yahoo.com) Subject Line:"I registered for the SNOWMOBILE CHALLENGE. And we will include it on the Pink Ribbon Riders facebook of all those that participated in the Riders Challenge. Have fun with your photo and we challenge you to decorate your snowmobile with a decoration(s) to help spread awareness of the Pink Ribbon Riders to others on the trail.
3. The Snowmobile Challenge cannot be combined to other Pink Ribbon Riders events or prize programs. The Snowmobile Challenge is offered to riders that are not attending the Pink Ribbon Riders Snow Run Tour events called Snow Runs. This is a separate fundraising event with its own rules for participation.
4. All donations must be turned in by April 1<sup>st</sup>. to the Pink Ribbon Riders to be considered for the Thank you gift program. Please make all checks payable to the Pink Ribbon Riders. Please submit a Pink Ribbon Riders Pledge Sheet for your donations.
5. Please make sure all checks that you accept have a phone number and full address for the person participating. Checks must be made out in US Currency.
6. If you are outside of the USA and participating, we must ask the you use the online donation system and do not send checks from outside of the USA.
7. Thank you gifts will be mailed to riders on May 1<sup>st</sup>.
8. Once you submit a photo to the Pink Ribbon Riders you are giving rights to the Pink Ribbon Riders to use your photo in media publications and publish your name as a participant of the Pink Ribbon Riders Snowmobile Challenge.
9. The Snowmobile Challenge is based on an individual person. If you are a snowmobile club and want to participate, we encourage you to do so and challenge you members on an individual basis. We will give recognition to clubs that participate together with their members.
10. As a rider, you are responsible for your own safety while riding on the trails. The Snowmobile challenge is a volunteer online website fundraiser and not a hosted physical event by Pink Ribbon Riders.
11. Have fun and we wish you best of luck and thank you for supporting the Pink Ribbon Riders® as together we are riding in honor and in memory of those we love!

Pink Ribbon Riders® Riders Challenge® Rewards Program of thank you gifts.

Donations or pledges raised	Thank You Gift
\$25.00	Pink Ribbon Riders® sandwich cooler.
\$100.00	Pink Ribbon Riders Custom Balaclava.
\$250.00	Swendson Motorsports Certificate.
\$500.00	<p>All of above &amp; The Pink Ribbon Riders Custom Helmet Bag &amp; The "500" Club Pin.</p> <ul style="list-style-type: none"> <li>• You personally by raising \$500 have helped one breast cancer patient receive the Pink Ribbon Riders Financial Assistance gift!</li> </ul>
\$1,000 or more	A gift from Pink Ribbon Riders and one of the Pink Ribbon Riders Sponsors.